



Peachtree Hills 2008-09 Advertising Program

October 1, 2008 - September 30, 2009

The Peachtree Hills Civic Association (PHCA) is dedicated to serving the residents of the Peachtree Hills neighborhood with social, civic, charitable and community efforts and activities. With a neighborhood of over 700 homes, Peachtree Hills residents enjoy some of the best living, shopping and dining that Atlanta has to offer.

PHCA would like to offer you the opportunity to communicate your message directly to your neighbors at affordable rates. With several different options to reach the Peachtree Hills neighborhood, we hope you'll consider supporting our neighborhood association and marketing your business to your closest customers!

Please contact Bev McMahon at bev2141@aol.com or 404-316-4921 or Debbie Perdue at dperdue@kslaw.com or 770-331-9766 with questions.

Package	Benefits	Price
Platinum	<ul style="list-style-type: none"> • Full-page ad in 4 PHCA Quarterly Newsletters • Full-page ad in PHCA Membership Directory • Free Participation in PHCA Perks Program • Ad insert in PHCA New Member Welcome Kit • Ad on public page of PHCA web site 	\$900
Gold	<ul style="list-style-type: none"> • 1/2 page ad in 4 PHCA Quarterly Newsletters • 1/2 page ad in PHCA Membership Directory • Free Participation in PHCA Perks Program • Ad insert in PHCA New Member Welcome Kit • Ad on public page of PHCA web site 	\$700
Silver	<ul style="list-style-type: none"> • Business Card ad in 4 PHCA Quarterly Newsletters • Business card ad in PHCA Membership Directory • Free Participation in PHCA Perks Program • Ad insert in PHCA New Member Welcome Kit • Ad on public page of PHCA web site 	\$500
Membership Directory Only	<ul style="list-style-type: none"> • Full Page Ad • ½ Page Ad 	\$400 \$300
1 Time Only Newsletter Ads	<ul style="list-style-type: none"> • Full Page Ad • ½ Page Ad • Business Card Ad 	\$250 \$200 \$150

Note:

- Customer provides camera-ready art for BOTH newsletter and directory ads. Please see ad specifications attached as they are different sizes.
- PHCA members receive a 10% discount



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Contact Name:	
Business Name:	
Street Address:	
Mailing Address:	
Business Phone:	
Contact's Phone:	
Email Address:	

Select One	Package	Cost
	Platinum - Full Page	\$900
	Gold - ½ Page	\$700
	Silver - Business Card Ad	\$500
	Membership Directory Only	Full Page - \$400 ½ Page - \$300
	1 Time Only Newsletter Ads	Full Page - \$250 ½ Page - \$200 Bus. Card - \$150

By signing this agreement, I agree to advertise for the package selected above.

_____	_____	_____
Authorized Signature	Print Name	Date

For Peachtree Hills:

_____	_____	_____
Board Member	Date	Amt. Rec'd

Please mail check and ad to:

Bev McMahon, 2141 Fairhaven Circle, Atlanta, GA 30305
 Cell: 404-316-4921 Email: Bev2141@aol.com
 or

Debbie Perdue, 2251 Fairhaven Circle, Atlanta, GA 30305
 Ph. 404-572-2528 Cell: 770-331-9766 Email: dperdue@kslaw.com



PHCA Advertising Specifications

Quarterly Newsletter

Full page = 8" x 10.5"

Half page = 8" x 5.25"

Business card size = 3.5" x 2"

Membership Directory Ad Specifications

Full page = 5" x 8"

Half page = 5" x 4"

Business card size = 3.5" x 2"

PHCA can accept black & white camera-ready art in PDF or jpg files only.

Newsletter Publication Dates

November/December 2008

February/March 2009

May/June 2009

August/September 2009

Directory Publication Date

October 2008